

#### UNITED REPUBLIC OF TANZANIA

# MINISTRY OF INFORMATION, CULTURE, ARTS AND SPORTS

# INFORMATION, CULTURE, ARTS AND SPORTS STATISTICS REPORT, 2015 TANZANIA MAINLAND



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#### ABBREVIATIONS AND ACRONYMS

ATN Agape Television Network
BAKITA Baraza la Kiswahili la Taifa
BASATA Baraza la Sanaa la Taifa
BMT Baraza la Michezo la Taifa

CCM Chama cha Mapinduzi

DTV Dar es Salaam Television
EATV East Africa Television

HOPAC Haven of Peace Academy

IST International School of Tanzania

MICAS Ministry of Information, Culture, Arts and Sports.

MNRT Ministry of Natural Resources and Tourism
NACTE National Council for Technical Education

NBS National Bureau of Statistics

NSC National Sports Council

OC Other Charges
RFA Radio Free Africa

SUATV Sokoine University of Agriculture Television TaSUBa Taasisi ya Sanaa na Utamaduni Bagamoyo

TBC Tanzania Broadcasting Corporation

TCRA Tanzania Communications Regulatory Authority

TFB Tanzania Film Board

TRA Tanzania Revenue Autholity

TSMP Tanzania Statistical Master Plan
TSN Tanzania Standard Newspapers

TUKI Taasisi ya Uchunguzi wa Kiswahili (Institute of Kiswahili

Research)

TV Television

UDSM University of Dar es Salaam

UNESCO United Nations Educational, Scientific and Cultural

Organization

VEC Video Exhibition Centre

#### **FOREWORD**

The preparation of the Statistical Report of the Ministry of Information, Culture, Arts and Sports for 2015 has been made possible following valuable contributions made by various stakeholders. In this regard, the Ministry appreciates the valuable contribution made by the National Bureau of Statistics (NBS) through the Tanzania Statistical Master Plan (TSMP) for funding the preparation of the report. It also appreciates the valuable contributions made by experts from the National Bureau of Statistics in preparing the report and particularly in ensuring that the report is consistent with the Statistical Report Writing Guidelines. Appreciations should also go to experts of the Ministry (including institutions) who worked tirelessly to ensure that the report is produced with the required standards.

The successful completion of this report was also facilitated by the enabling environment that was accorded to the experts who participated in the exercise. In this regard, I would like to gratefully acknowledge the good hospitality granted by the management and the entire team of the Bagamoyo Arts and cultural Institute (TaSUBa) to the team of experts during the preparation of the report in Bagamoyo. Since the preparation of similar report is an ongoing exercise, it is the expectation of the Ministry that key stakeholders who have supported the preparation of this report will continue to grant similar support.

Prof. Elisante Ole Gabriel
PERMANENT SECRETARY

## **CHAPTER ONE**

#### 1.0 INTRODUCTION

According to the Instrument for its establishment, the Ministry of Information, Culture, Arts and Sports is charged with the responsibility of formulating and overseeing the implementation of the policies on information, culture, arts and sports. The instrument also mandates the Ministry to coordinate and regulate the mass media, film and theatrical performance and promote the arts, sports and culture in the country. In executing these mandates, the Ministry is required to develop strategies and plans and monitor their implementation. Statistical information is among the key aspects for developing good strategies and plans as well as assessing the extent of their implementation. As a matter of fact, the available data across sectors of the Ministry and its institutions have not been well organized and documented. This has led to an inconsistency in reporting sector achievements that are supported by facts and figures available at ministerial and institutions level.

Given this background, it is critical to prepare an annual statistical report that will, among others, respond to the Ministry and stakeholders needs regarding the performance of the ministry over time. This report highlights the available statistical information for the sectors of the Ministry (Information, Culture, Arts and Sports). It also highlights statistical gaps that exist within the sectors and provides recommendations to fill the gaps.

This first report starts with a few areas for which data are available. This work will be improved overtime and eventually, the Ministry will possess refined statistics for specific and general uses.

## CHAPTER TWO

#### 2.0 METHODOLOGY

This chapter covers the scope or coverage of the report, data sources, data quality, sustainability and data periodicity. Further, it describes the data collection procedures and data analysis techniques.

#### 2.1 Data Sources

Data refer to the kinds of information used or obtained for a specific reason. Sources of data are categorized into primary and secondary data. Primary data sources are those whereby information is obtained from the participant in a particular field and directly from respondents whereas secondary data sources are those whereby information has already being collected by someone else in the form of documentation. This document uses both primary and secondary data from different sources within the Ministry. However, most data used in this report are secondary.

In addition to the established routine administrative system, the Ministry collects data through published books, registers and website, budget speeches and Ministry reports. Some data are collected quarterly and others annually but the Ministry is in the process of strengthening the data collection system so as to enable data collection to be done monthly and weekly.

#### 2.2 Data Processing

Data processing and analysis includes editing, coding, classification, tabulation and presentation of collected data. It also involves examining what has been collected in survey or experiment and making deductions and inferences. The analysis process was done after the data collection exercise from different sources was completed.

Data cleaning, compilation and analysis were done using statistical packages including Excel.

## 2.3 Scope and Coverage

The data used in the compilation of this report are supposed to cover all regions of Tanzania Mainland, focusing on information, culture, arts and sports sectors. However, some data cover only some regions due to lack of information from other regions.

## 2.4 Data Quality

Data used in this report are from reliable sources such as Baraza la Sanaa la Taifa (BASATA), Malya Sports College, Tanzania Film Board, newspapers register, radio and television register and sports register (clubs, associations and academies). Data were properly processed and analyzed so that they may help the Ministry to make better decisions.

# 2.5 Data Sustainability

Some of data presented in this report are sustainable in the sense that will continue to be updated every year as they are routine. These include data on registered newspapers, radio and television stations, media accreditation cards issued, warned and burned newspapers.

Other data include registered individual artists and art groups, participation of cultural groups at Bagamoyo arts festivals, students enrolled and graduated at TaSUBa, foreign artists performing in Tanzania and local artists performing outside the country, local and international trophies offered to local artists, film permits issued, illegal films products confiscated in the market, film and music products with special stamps, banned films, local and international film awards won by local artists. Students enrolled and graduated at Malya Sports College, registered sports clubs, associations and academies, sports

infrastructure, budget trends, and data on human resources are also data found in this report.

# 2.6 Periodicity

The data cover the period of five years i.e. 2010 to December 2015. However, some data are presented by calendar year and others by financial year. The period covered by the data is specified in each table.

## CHAPTER THREE

#### 3.0 SECTORAL STATISTICS

This section presents sectors' statistics conclusions and recommendations based on selected statistical data available at the Ministry. The focus is on sectors of Information, Culture, Arts and Sports. The analysis also takes on board data available at institutions under respective sectors.

However, the presentation in this chapter is not comprehensive as it does not utilize all data available at sector level but only data available during preparation of this report. The conclusion and recommendations made suggest the inclusion of other important data in the upcoming reports.

#### 3.1 Information Sector Statistics

Access to information is a basic human right as defined in Article 18 of the Constitution of the United Republic of Tanzania, and Universal Declaration of Human Rights (1948). The sector covers media services including television, radio, newspapers, journals, social media, pictures, films, cartoons and billboards.

Regarding this Statistical Report, 2015, it covers a number of registered newspapers, radio and television stations, journalist media accreditation cards (press card), newspapers/journals banned and warned in Tanzania Mainland due to misconduct.

# 3.1.1 Registered Television Stations

Apart from being a means of communication, the global media sector of which television is a major part employ millions of skilled workers across the world and many people in Tanzania. In addition, the success of public and commercial television as an advertising medium generates revenue which can

be reinvested in even more great programming for viewers and other sectors of the economy.

The statistics on registered television stations indicate that, by December, 2015, there were 26 registered television stations in Tanzania Mainland.

Table 3.1: Public and Local Government Owned Registered Television Stations, by Location and Coverage, Tanzania Mainland, 2015

| No. | Name of Station                        | Region        | District   | Authorized<br>Service Area<br>(Coverage) |
|-----|----------------------------------------|---------------|------------|------------------------------------------|
| 1.  | TBC <sub>1</sub>                       | Dar es Salaam | Kinondoni  | National                                 |
| 2.  | Tanga City Council<br>Television       | Tanga         | Tanga      | District                                 |
| 3.  | Mbeya City Council<br>Television       | Mbeya         | Mbeya      | District                                 |
| 4.  | Sumbawanga Town<br>Council Television  | Rukwa         | Sumbawanga | District                                 |
| 5.  | Iringa Municipal<br>Council Television | Iringa        | Iringa     | District                                 |

Source: TCRA, 2015

Table 3.1 reveals that, out of five Public and Local Government owned registered television stations only TBC<sub>1</sub> had national coverage. Other four television stations were authorized to cover their respective districts only. This is either because of the purpose for which television stations were established or lack of funds to provide broadcasting services at national level.

Table 3.2: Non-Commercially Owned Registered Television Stations by Location and Coverage, Tanzania Mainland, 2015

| No. | Name of Station                                            | Region        | District  | Authorized<br>Service Area<br>(Coverage) |
|-----|------------------------------------------------------------|---------------|-----------|------------------------------------------|
| 1.  | Agape Television (ATN)                                     | Dar es Salaam | Kinondoni | Regional                                 |
| 2.  | Sokoine University of<br>Agriculture Television<br>(SUATV) | Morogoro      | Morogoro  | District                                 |
| 3.  | Tumaini Television                                         | Dar es Salaam | Ilala     | District                                 |
| 4.  | Mlimani Television                                         | Dar es Salaam | Kinondoni | District                                 |
| 5.  | Morning Star TV                                            | Dar es Salaam | Kinondoni | District                                 |
| 6.  | Imaan Television                                           | Morogoro      | Morogoro  | Regional                                 |

Source: TCRA, 2015

Table 3.2 shows that, out of 26 Regions in Tanzania Mainland, only two regions have non-commercially owned television stations. These regions are Dar es Salaam with 4 television stations and Morogoro with 2 television stations. This implies that 66.7 percent of all non-commercially owned television stations are located in Dar es Salaam while 33.3 percent are in Morogoro.

Table 3.3: Commercially Owned Registered Television Stations by Location and Coverage, Tanzania Mainland, 2015

| No. | Name of Station                  | Region        | District  | Authorized Service<br>Area (Coverage) |
|-----|----------------------------------|---------------|-----------|---------------------------------------|
| 1.  | Independent<br>Television (ITV)  | Dar es Salaam | Kinondoni | National                              |
| 2.  | Star TV                          | Mwanza        | Ilemela   | National                              |
| 3.  | Channel Ten<br>Television        | Dar es Salaam | Ilala     | National                              |
| 4.  | East Africa<br>Television (EATV) | Dar es Salaam | Kinondoni | National                              |
| 5.  | Azam Television                  | Dar es Salaam | Ilala     | National                              |
| 6.  | C2C Television                   | Dar es Salaam | Ilala     | District                              |

| No. | Name of Station                       | Region        | District  | Authorized Service<br>Area (Coverage) |
|-----|---------------------------------------|---------------|-----------|---------------------------------------|
| 7.  | Dar es Salaam<br>Television           | Dar es Salaam | Ilala     | District                              |
| 8.  | Abood Television                      | Morogoro      | Morogoro  | District                              |
| 9.  | CTN Television                        | Dar es Salaam | Ilala     | District                              |
| 10. | Capital Television                    | Dar es Salaam | Kinondoni | District                              |
| 11. | CG TV<br>Transmission<br>Centre       | Tabora        | Tabora    | District                              |
| 12. | Clouds TV                             | Dar es Salaam | Kinondoni | Regional                              |
| 13. | VIASAT 1<br>Television                | Dar es Salaam | Kinondoni | Regional                              |
| 14. | Sibuka Television                     | Dar es Salaam | Kinondoni | District                              |
| 15. | Africa Internet<br>Television Limited | Dar es Salaam | Kinondoni | Internet based services               |

Source: TCRA, 2015

Table 3.3 indicates that, there are 15 commercially owned television stations located in four regions countrywide. Out of these 12 stations are found in Dar es Salaam Region, one in Morogoro Region, one in Tabora Region and one in Mwanza Region. Therefore, Dar es Salaam has the largest number (80.0 percent) of commercially owned television stations.

# 3.1.2 Registered Radio Stations

Radio is important since it enables people who cannot access television and cannot read newspapers to get news and trends. Radio also provides portable entertainment and information to many people. Therefore, radio is very important in both developing and developed countries for information provision. It is able to function where television stations are not accessible. Radio is more easily accessed than newspapers particularly in rural areas. The information that is given over the radio can be broadcasted to a large number of listeners and provide them with immediate information.

The statistics indicate that, by December, 2015, Tanzania Mainland had 125 registered radio stations. Out of these, 9 radio stations are owned by public and local Government, 5 radio stations are owned by communities, 47 are non-commercial radio stations and 64 are commercial radio stations.

Table 3.4: Public and Local Government Owned Registered Radio Stations, by Location and Coverage, Tanzania Mainland, 2015

| No. | Name                        | Region        | District  | Authorized Service<br>Area (Coverage) |
|-----|-----------------------------|---------------|-----------|---------------------------------------|
| 1.  | TBC Taifa                   | Dar es Salaam | Kinondoni | National                              |
| 2.  | TBC International           | Dar es Salaam | Kinondoni | District                              |
| 3.  | TBC FM                      | Dar es Salaam | Kinondoni | National                              |
| 4.  | Radio ya Wananchi<br>Newala | Mtwara        | Newala    | District                              |
| 5.  | Boma Hai Radio              | Kilimanjaro   | Hai       | District                              |
| 6.  | Kitulo Radio                | Njombe        | Makete    | District                              |
| 7.  | Ulanga Radio FM             | Morogoro      | Ulanga    | District                              |
| 8.  | Mwanza City FM              | Mwanza        | Nyamagana | District                              |
| 9.  | City FM                     | Dar es Salaam | Ilala     | District                              |

Source: TCRA, 2015

Table 3.4 indicates that 4 public and local government owned radio stations are located in Dar es Salaam, while the other 5 are found in Mtwara, Kilimanjaro, Njombe, Morogoro and Mwanza. Out of the 9 public and local government owned radio stations, only 2 stations (TBC Taifa and TBC FM) are authorized to broadcast national wide while the remaining 7 stations are authorized to broadcast at district level.

Table 3.5: Community Owned Registered Radio Stations by Location and Coverage, Tanzania Mainland, 2015

| No. | Name                   | Region   | District  | Authorized<br>Service Area<br>(Coverage) |
|-----|------------------------|----------|-----------|------------------------------------------|
| 1.  | Radio Sengerema FM     | Mwanza   | Sengerema | Community                                |
| 2.  | Orkonorei FM Radio     | Manyara  | Simanjiro | Community                                |
| 3.  | Kilosa Community Radio | Morogoro | Kilosa    | Community                                |
| 4.  | Kagera Community Radio | Kagera   | Bukoba    | Community                                |
| 5.  | Fedeco Community Radio | Kagera   | Karagwe   | Community                                |

Source: TCRA, 2015

Table 3.5 shows that there are only 5 community radio stations in Tanzania Mainland which are distributed in 4 regions of Mwanza (1), Manyara (1), Morogoro (1) and Kagera (2).

Table 3.6: Non-commercially Owned Registered Radio Stations by Location and Coverage, Tanzania Mainland, 2015

| No. | Name                  | Region        | District   | Authorized<br>Service Area<br>(Coverage) |
|-----|-----------------------|---------------|------------|------------------------------------------|
| 1.  | Radio Kwizera         | Kagera        | Ngara      | Regional                                 |
| 2.  | Radio Tumaini         | Dar es Salaam | Ilala      | District                                 |
| 3.  | Radio Sauti ya Injili | Kilimanjaro   | Moshi      | Regional                                 |
| 4.  | Radio Maria           | Dar es Salaam | Kinondoni  | Regional                                 |
| 5.  | Radio Imaan FM        | Morogoro      | Morogoro   | Regional                                 |
| 6.  | Safina FM Radio       | Arusha        | Arusha     | Regional                                 |
| 7.  | Morning Star FM       | Dar es Salaam | Kinondoni  | Regional                                 |
| 8.  | Radio Chemchemi       | Rukwa         | Sumbawanga | District                                 |
| 9.  | Radio Saut FM Stereo  | Mwanza        | Ilemela    | District                                 |
| 10. | Radio Mwangaza FM     | Dodoma        | Dodoma     | District                                 |
| 11. | Radio Faraja          | Shinyanga     | Shinyanga  | District                                 |
| 12. | Wapo Radio            | Dar es Salaam | Temeke     | District                                 |
| 13. | Radio Ukweli          | Morogoro      | Morogoro   | District                                 |
| 14. | Praise Power Radio    | Dar es Salaam | Kinondoni  | District                                 |
| 15  | Radio Upendo          | Dar es Salaam | Ilala      | District                                 |

| No. | Name                           | Region        | District  | Authorized<br>Service Area<br>(Coverage) |
|-----|--------------------------------|---------------|-----------|------------------------------------------|
| 16. | Radio Tumaini<br>International | Dar es Salaam | Ilala     | District                                 |
| 17. | Mlimani FM Radio               | Dar es Salaam | Kinondoni | District                                 |
| 18. | Radio Sauti ya Quran           | Dar es Salaam | Ilala     | District                                 |
| 19. | Living Water FM                | Mwanza        | Ilemela   | District                                 |
| 20. | Radio Uzima                    | Dodoma        | Dodoma    | District                                 |
| 21. | Quiblatain FM Radio            | Iringa        | Iringa    | District                                 |
| 22. | Radio Habari Njema             | Manyara       | Mbulu     | District                                 |
| 23. | Radio Furaha                   | Iringa        | Iringa    | District                                 |
| 24. | Baraka FM Radio                | Mbeya         | Mbeya     | District                                 |
| 25. | Nuru FM Radio                  | Iringa        | Iringa    | District                                 |
| 26. | Radio Huruma                   | Tanga         | Tanga     | District                                 |
| 27. | Radio Ushindi FM<br>Stereo     | Mbeya         | Mbeya     | District                                 |
| 28. | HHC Radio Station              | Mwanza        | Nyamagana | District                                 |
| 29. | Afya Radio FM                  | Mwanza        | Nyamagana | District                                 |
| 30. | Kwa Neema Radio FM             | Mwanza        | Ilemela   | District                                 |
| 31. | MUM FM Radio                   | Morogoro      | Morogoro  | District                                 |
| 32  | Top Radio FM                   | Morogoro      | Morogoro  | District                                 |
| 33. | Ngurumo ya Upako               | Arusha        | Arusha    | District                                 |
| 34. | Radio Nuur Tanga               | Tanga         | Tanga     | District                                 |
| 35. | Overcomers FM Radio            | Iringa        | Iringa    | District                                 |
| 36. | Radio Habari Maalum            | Arusha        | Arusha    | District                                 |
| 37. | Siloam Radio FM                | Morogoro      | Morogoro  | District                                 |
| 38. | Maarifa Radio                  | Tanga         | Tanga     | District                                 |
| 39. | Radio Hope                     | Iringa        | Iringa    | District                                 |
| 40. | Radio Ihsaan FM                | Tanga         | Tanga     | District                                 |
| 41. | Pangani FM Radio               | Tanga         | Pangani   | District                                 |
| 42. | Kyela FM Radio                 | Mbeya         | Kyela     | District                                 |
| 43. | Ukombozi FM                    | Mwanza        | Mwanza    | District                                 |
| 44. | Mazingira FM Radio             | Mara          | Bunda     | District                                 |
| 45. | Radio Joy                      | Kigoma        | Kigoma    | District                                 |
| 46. | Devine FM Radio                | Shinyanga     | Kahama    | District                                 |
| 47. | Uvinza FM Radio                | Kigoma        | Uvinza    | District                                 |

Source: TCRA, 2015

According to Table 3.6, out of 47 non-commercially owned radio stations, only 6 (12.8 percent) are authorized to broadcast at regional level. In contrast, 41 radio stations (87.2.percent) are authorized to broadcast at district level.

Table 3.7: Commercially Owned Registered Radio Stations by Location and Coverage, Tanzania Mainland, 2015

|     |                                   |               |           | Authorized<br>Service<br>Area |
|-----|-----------------------------------|---------------|-----------|-------------------------------|
| No. | Name                              | Region        | District  | (Coverage)                    |
| 1.  | Radio One Stereo                  | Dar es Salaam | Kinondoni | National                      |
| 2.  | Radio Free Africa (RFA)           | Mwanza        | Ilemela   | National                      |
| 3.  | Radio East Africa FM              | Dar es Salaam | Kinondoni | National                      |
| 4.  | Clouds Entertainments<br>FM Radio | Dar es Salaam | Kinondoni | National                      |
| 5.  | Passion FM                        | Mwanza        | Nyamagana | Regional                      |
| 6.  | Radio Kissi FM                    | Mwanza        | Ilemela   | Regional                      |
| 7.  | Radio Uhuru FM                    | Dar es Salaam | Ilala     | Regional                      |
| 8.  | Abood Radio                       | Morogoro      | Morogoro  | Regional                      |
| 9.  | Capital Radio                     | Dar es Salaam | Kinondoni | Regional                      |
| 10. | Times Radio FM                    | Dar es Salaam | Kinondoni | Regional                      |
| 11. | Sibuka FM Radio                   | Simiyu        | Maswa     | Regional                      |
| 12. | Radio 5 Arusha                    | Arusha        | Arusha    | Regional                      |
| 13. | Radio Ebony FM                    | Iringa        | Iringa    | Regional                      |
| 14. | Radio Kili FM                     | Kilimanjaro   | Moshi     | Regional                      |
| 15. | Country FM                        | Iringa        | Iringa    | National                      |
| 16. | Magic FM Radio                    | Dar es Salaam | Ilala     | Regional                      |
| 17. | Sunrise FM Radio                  | Arusha        | Arusha    | Regional                      |
| 18. | Triple 'A' FM Radio               | Arusha        | Arusha    | Regional                      |
| 19. | Victoria FM Radio                 | Mara          | Musoma    | District                      |
| 20. | Choice FM Radio                   | Dar es Salaam | Kinondoni | District                      |
| 21. | Classic FM Radio                  | Dar es Salaam | Ilala     | District                      |
| 22. | C.G FM Radio                      | Tabora        | Tabora    | District                      |
| 23. | Moshi FM Radio                    | Kilimanjaro   | Moshi     | District                      |
| 24. | Voice of Tabora                   | Tabora        | Tabora    | District                      |
| 25. | Kasibante FM Radio                | Kagera        | Bukoba    | District                      |
| 26. | Bomba FM Radio<br>Station         | Mbeya         | Mbeya     | District                      |
| 27. | Kahama FM Stereo<br>Radio         | Shinyanga     | Kahama    | District                      |
| 28. | Kifimbo Radio Station             | Dodoma        | Dodoma    | District                      |
| 29. | Generation FM Radio               | Mbeya         | Mbeya     | District                      |

|     |                                   |               |                | Authorized<br>Service |
|-----|-----------------------------------|---------------|----------------|-----------------------|
|     |                                   |               |                | Area                  |
| No. | Name                              | Region        | District       | (Coverage)            |
| 30. | Hot FM Radio                      | Iringa        | Iringa         | District              |
| 31. | Radio Vision FM                   | Kagera        | Bukoba         | District              |
| 32. | Pride FM Radio                    | Mtwara        | Mtwara         | District              |
| 33. | Safari Radio                      | Mtwara        | Mtwara         | District              |
| 34. | Jogoo FM                          | Ruvuma        | Songea         | District              |
| 35. | ABM FM Radio                      | Dodoma        | Dodoma         | District              |
| 36. | Info Radio FM                     | Mtwara        | Mtwara         | District              |
| 37. | Planet FM                         | Morogoro      | Morogoro       | District              |
| 38. | Radio Metro FM Stereo             | Mwanza        | Nyamagana      | District              |
| 39. | Radio Best FM                     | Njombe        | Ludewa         | District              |
| 40. | Dodoma FM                         | Dodoma        | Dodoma         | District              |
| 41. | Nyemo FM Radio                    | Dodoma        | Dodoma         | District              |
| 42. | Voice of Africa                   | Tanga         | Muheza         | District              |
| 43. | Breeze FM Radio                   | Tanga         | Tanga          | District              |
| 44. | Mwambao FM Radio                  | Tanga         | Tanga          | District              |
| 45. | Rock FM                           | Mbeya         | Mbeya          | District              |
| 46. | Impact FM                         | Dodoma        | Dodoma         | District              |
| 47. | Jembe FM Radio                    | Mwanza        | Nyamagana      | District              |
| 48. | Mambo Jambo FM                    | Arusha        | Arusha         | District              |
| 49. | Kibo FM                           | Kilimanjaro   | Moshi          | District              |
| 50. | Entertainment FM                  | Dar es Salaam | Kinondoni      | District              |
| 51. | Kings Brodcasting<br>Services Ltd | Njombe        | Njombe         | District              |
| 52. | Rasi FM Radio                     | Dodoma        | Dodoma         | District              |
| 53. | Ndingala FM                       | Rukwa         | Sumbawang<br>a | District              |
| 54. | Arusha One Radio                  | Arusha        | Arusha         | District              |
| 55. | Standard FM Radio                 | Singida       | Singida        | District              |
| 56. | Tanga Kunani FM<br>Radio          | Tanga         | Tanga          | District              |
| 57. | Storm FM Radio                    | Geita         | Geita          | District              |
| 58. | Big Star FM                       | Mbeya         | Mbeya          | District              |
| 59. | Mpanda Radio FM                   | Katavi        | Mpanda         | District              |
| 60. | Alternative FM Radio<br>Station   | Dodoma        | Dodoma         | District              |
| 61. | Ice FM Radio                      | Iringa        | Makambako      | District              |
| 62. | Pambazuko                         | Ifakara       | Morogoro       | District              |
| 63. | Uplands FM                        | Njombe        | Njombe         | District              |
| 64. | Mbeya Highlands FM                | Mbeya         | Mbeya          | District              |

Source: TCRA, 2015

Table 3.7 shows that there are 64 commercially owned registered radio stations out of which 5 stations (7.8 percent) broadcast national wide, 13 stations (20.3 percent) broadcast regional wide and 46 radio stations (71.9 percent) broadcast at district level.

Table 3.8 and Figure 3.1 indicate that the registration of radio stations has been fluctuating each year. In 2005, 3 radio stations were registered, 12 were registered in 2006 but in 2007 only 1 station was registered. The largest number of radio stations was registered in 2015 when 22 (23.4 percent) such stations were registered. The period from 2010 to 2012 a substantial number (38; 40.4 percent) of radio stations was registered. During the 2005 to 2015 period, 94 radio stations were registered.

In 2005 and 2006 only 1 television station was registered in each year. In 2007 and 2008 no television station was registered while in 2009 and 2010 only 1 television station was registered in each year. In 2011, 2012 and 2013 no television station was registered while in 2014, 3 television stations were registered. In 2015 only 1 television station was registered was a decrease of 66.7 percent compared to the year 2014. In total, 8 television stations were registered during the 2005 to 2015 period.

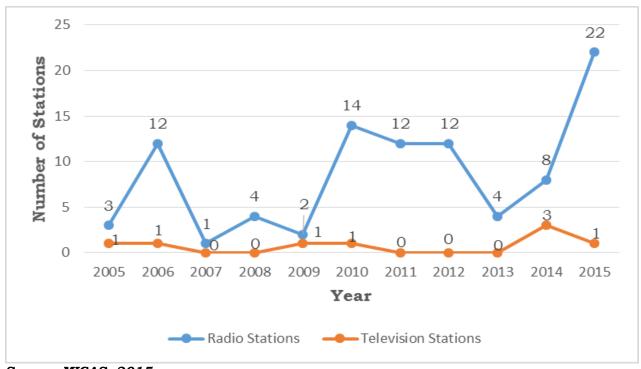
These data prove that radio stations are widely spread in Tanzania Mainland compared to television stations, and hence more people receive information via radio broadcasts compared to television broadcasts particularly in rural areas.

Table 3.8: Registered Radio and TV Stations, Tanzania Mainland, 2005 - 2015

| 3<br>12 | 1                                             |
|---------|-----------------------------------------------|
| 12      | 1                                             |
|         | 1                                             |
| 1       | 0                                             |
| 4       | 0                                             |
| 2       | 1                                             |
| 14      | 1                                             |
| 12      | 0                                             |
| 12      | 0                                             |
| 4       | 0                                             |
| 8       | 3                                             |
| 22      | 1                                             |
| 94      | 8                                             |
|         | 1<br>4<br>2<br>14<br>12<br>12<br>4<br>8<br>22 |

Source: TCRA, 2015

Figure 3.1: Registered Radio and Television Stations, Tanzania Mainland, 2015



Source, MICAS, 2015

#### 3.1.3 Press Cards Issued

Press cards grant special privileges to journalists. These passes bear a recognized legal status, while others are identification criteria for practicing journalists in Tanzania. In Tanzania, press cards are offered to local and foreign journalists on application and after meeting required criteria.

The local press cards issued increased by 29.3 percent from 426 in year 2010 to 551 in the year 2015. In 2010 and 2015 the number of press cards issued increased significantly due to general elections in Tanzania Mainland and Zanzibar. Although the number of press cards issued in 2013 was also large (500), the trend shows that, in every general election held in Tanzania, the number of press cards issued increased significantly. However, in the other years, the trends were relatively the same.

Table 3.9: Number of Journalist Media Accreditation Cards (Press Cards) Issued, Tanzania Mainland, 2010 - 2015

| Year | Local | Foreign | Total |
|------|-------|---------|-------|
| 2010 | 426   | 63      | 489   |
| 2011 | 373   | 45      | 418   |
| 2012 | 389   | 37      | 426   |
| 2013 | 475   | 25      | 500   |
| 2014 | 412   | 28      | 440   |
| 2015 | 551   | 136     | 687   |

Source: MICAS, Department of Information, 2015

Number of Press Cards Year ■Local ■Foreign

Figure 3.2: Number of Press Cards Issued to Local and Foreign Journalists, Tanzania Mainland, 2010 - 2015

Source: MICAS, Department of Information, 2015

## 3.1.4 Registered Newspapers

Print and electronic media are dominant means of disseminating information in the modern world. In this age of information, a newspaper is the most powerful tool for expressing ideas and exchanging information.

Table 3.10 indicates that the number of newspapers registered in 2010 was 8 while in 2011 it was 41. During 2014, the number of registered newspapers was 23 which was a decrease of 36.1 percent compared to the number of newspapers registered in 2013. In 2015, 39 newspapers were registered which was an increase of 69.6 percent compared to newspapers registered in 2014. The increased number of registered newspapers in 2015 was due to the general election held in October, 2015.

Table 3.10 Number and Percentage Change of Registered Newspapers, Tanzania Mainland, 2010 – 2015

| Years | Number of Magazines/Journals | Percentage<br>Change |
|-------|------------------------------|----------------------|
| 2010  | 8                            |                      |
| 2011  | 41                           | 412.5                |
| 2012  | 29                           | -29.3                |
| 2013  | 36                           | 24.1                 |
| 2014  | 23                           | -36.1                |
| 2015  | 39                           | 69.6                 |

Source: MICAS, Department of Information, 2015.

## 3.1.5 Registered Swahili and English Newspapers

Table 3.11 indicates that in the 2010 to 2015 period more Swahili newspapers were registered compared to English newspapers. The average percentage of registered Swahili newspapers over the period of 2010 to 2015 was 63.6 percent while that of registered English newspapers was 36.4 percent. Most people in Tanzania speak Kiswahili as their first language and therefore, the demand for Swahili newspapers is more than that of English newspapers.

Table 3.11: Number of Registered Swahili and English Language Newspapers, Tanzania Mainland, 2010 – 2015

|      | English Language | Swahili Language |       |
|------|------------------|------------------|-------|
| Year | Newspapers       | Newspapers       | Total |
| 2010 | 3                | 5                | 8     |
| 2011 | 13               | 28               | 41    |
| 2012 | 11               | 18               | 29    |
| 2013 | 14               | 22               | 36    |
| 2014 | 9                | 14               | 23    |
| 2015 | 14               | 25               | 39    |

Source: MICAS, Department of Information, 2015

## 3.1.6 Banned Registered Newspapers

These are newspapers whose operations have been stopped by the Government due to unethical conduct. This indicator is important as some people may need to know the number of newspapers that are banned in a particular year.

Table 3.11 shows that, from 2010 to 2015 only 4 newspapers were banned following violation of the existing laws and regulations. However, none of registered newspapers was banned in three out of six years of operation meaning that, in those three years the media practitioners (owner, editor and journalist) complied with the existing laws, rules and regulations governing the sector.

Table 3.12: Number of Banned Newspapers, Tanzania Mainland, 2010 - 2015

| Year | Number |
|------|--------|
| 2010 | 1      |
| 2011 | 0      |
| 2012 | 1      |
| 2013 | 2      |
| 2014 | 0      |
| 2015 | 0      |

Source: MICAS, Department of Information, 2015

## 3.1.7 Warned Registered Newspapers

The findings presented in Table 3.13 indicate that 12 registered newspapers and journals were warned during the 2010-2015 period. The table shows that year 2011 recorded the largest number of registered newspapers which were warned, whereby 4 (33.3 percent) newspapers were notified and cautioned. The comparison between the number of newspapers registered and the number of newspapers warned or banned shows that most owners, editors and journalists abide by the existing policies, laws and regulations of the country.

Table 3.13: Number of Warned Newspapers, Tanzania Mainland, 2010 - 2015

| Year | Number |
|------|--------|
| 2010 | 3      |
| 2011 | 4      |
| 2012 | 2      |
| 2013 | 0      |
| 2014 | 1      |
| 2015 | 2      |

Source: MICAS, Department of Information, 2015

#### 3.2 Cultural Statistics

Culture is widely defined as a set of distinctive spiritual, material, intellectual and emotional features of society or social group. It encompasses art and literature, lifestyles, ways of living together, value systems, traditions and beliefs (UNESCO, 2012). The Cultural Sector in Tanzania is socially and economically important as it contributes significantly to national development, for instance, through international trade of cultural products globally. It also generates employment; alleviate poverty, preserves cultural heritage and tourism activities.

In Tanzania, cultural responsibilities are coordinated by several institutions which include National Kiswahili Council (BAKITA), Bagamoyo College of Arts (TaSUBa), and National Art Council (BASATA), Tanzania Film Board, Institute of Kiswahili Research (TUKI) and others.

The cultural statistics reported in this section cover cultural heritage, languages of Tanzania and training institutions offering Kiswahili language courses during the five years reference period.

#### 3.2.1 Languages Spoken in Tanzania

According to the research done at UDSM in 2013, Tanzania has a total of 150 languages spoken by about 31.6 million people.

Table 3.14: Languages Spoken by Large and Small Number of People, Tanzania Mainland, 2013

|     | Languages Spoken by a Large<br>Number of People |           | Languages Spoken by Few Peopl |          | y Few People |
|-----|-------------------------------------------------|-----------|-------------------------------|----------|--------------|
| No. | Language                                        | Number of | No.                           | Language | Number of    |
|     |                                                 | People    |                               |          | People       |
| 1.  | Sukuma                                          | 5,195,504 | 1                             | Gala     | 2,380        |
| 2.  | Swahili                                         | 2,379,294 | 2                             | Lungu    | 1,627        |
| 3.  | Kiha                                            | 1,229,415 | 3                             | Gusii    | 1,468        |
| 4.  | Gogo                                            | 1,023,970 | 4                             | Mkamanga | 1,396        |
| 5.  | Nyamwezi                                        | 959,832   | 5                             | Hanju    | 1,390        |
| 6.  | Haya                                            | 833,214   | 6                             | Ndorobo  | 1,152        |
| 7.  | Makonde                                         | 805,299   | 7                             | Bwali    | 1,070        |
| 8.  | Maasai                                          | 803,457   | 8                             | Kikuyu   | 938          |
| 9.  | Hehe                                            | 740,113   | 9                             | Kiga     | 662          |
| 10. | Fipa                                            | 712,803   | 10                            | Wanda    | 182          |

Source: University of Dar es Salaam (UDSM), 2013

Table 3.14 highlights languages spoken by 10 largest and smallest groups of people in Tanzania Mainland.

Sukuma is a language spoken by the largest number of people (5,195,504). It is followed by Swahili language (2,379,294), Kiha (1,229,415), Gogo (1,023,970), Nyamwezi (959,832), Haya (833,214) and Makonde (805,299).

On the other hand, languages spoken by a few people include Wanda (182), Kiga (662), Kikuyu (938) and Bwali (1,070). Wanda is the least spoken language. This language is, therefore, at the risk of disappearing. UNESCO defines a language to be at risk of disappearing when its speakers cease to use it, use it in fewer and fewer domains, use fewer of its registers and speaking styles, and/or stop passing it on to the next generation. In this regard, Wanda and Kikuyu languages are at the risk of disappearing in Tanzania. **Appendix I** shows different languages and the number of persons who speak them.

#### 3.2.2 Cultural Heritage Resources

Cultural heritage includes language, folklore, ethnographical objects, traditional natural environment and intangible culture such as group legacy.

Tangible cultural heritage assets include old constructions such as roads, buildings, graveyards, archaeological sites, rock paintings, old settlements, museums and immemorial sites (Kamamba, 2003).

Table 3.15: Number of Cultural Heritage Resources, Tanzania Mainland, 2014

| Region        | Number of Cultural | Name of Cultural Heritage         |
|---------------|--------------------|-----------------------------------|
|               | Heritage Resources | Resource                          |
| Arusha        | 3                  | Olduvai Gorge                     |
|               |                    | Engaruka Irrigation Furrows       |
|               |                    | Laetoli Foot Prints               |
| Dar es Salaam | 2                  | Magomeni Museum                   |
|               |                    | Kunduchi Ruins                    |
| Kagera        | 1                  | Bweranyange Museum                |
| Mtwara        | 1                  | Mikindani Historic Town           |
| Lindi         | 2                  | Songo Mnara Ruins                 |
|               |                    | Kilwa Kisiwani Ruins              |
| Iringa        | 2                  | Kalenga Museum                    |
|               |                    | Isimila Site                      |
| Mbeya         | 1                  | Mbozi Meteorite                   |
| Kigoma        | 1                  | Ujiji Livingstone Memorial Museum |
| Tabora        | 1                  | Kwihara Livingstone Memorial      |
|               |                    | Museum                            |
| Dodoma        | 1                  | Kondoa Irangi Rock Art            |
| Pwani         | 2                  | Kaole Ruins                       |
|               |                    | Bagamoyo Historic Town            |
| Tanga         | 2                  | Tongoni Ruins                     |
|               |                    | Amboni Caves                      |

Source: Ministry of Natural Resources and Tourism (MNRT), 2014

Tanzania has 128 legally protected cultural areas and these are gazetted. However, there are 19 existing cultural heritages in Tanzania. Further, among 19 cultural heritages, four are inscribed on the world heritage lists, including Kondoa Rock Art Site, Kilwa Kisiwani Ruins, Songo Mnara Ruins and the Olduvai Gorge in Arusha (Kamamba 2014). Table 3.15 presents the number of cultural heritages in Tanzania Mainland by region.

## 3.2.3 Training Institutions and Colleges

According to NECTA (2014), there are more than five hundred (500) registered colleges and universities in Tanzania Mainland. However, only 98 institutions offer Swahili courses countrywide.

Bachelor and Masters Degree, and PhD in Swahili are offered in 9 (nine) training institutions, (9.3 percent). On the other hand, Certificates and Diplomas are offered in 88 training institutions, equivalent to 90.7 percent of all 97 training institutions offering Kiswahili courses in Tanzania Mainland.

Table 3.16: Number of Kiswahili Training Institutions by Region and Level of Education, Tanzania Mainland, 2015

| No. | Region      | Number of    | Number of Institutions Offering |                   |  |
|-----|-------------|--------------|---------------------------------|-------------------|--|
|     |             | Institutions | Diploma/Certificate             | Degree/Master/PhD |  |
| 1.  | Dar es      | 12           | 10                              | 2                 |  |
|     | Salaam      |              |                                 |                   |  |
| 2.  | Arusha      | 10           | 9                               | 1                 |  |
| 3.  | Mbeya       | 7            | 6                               | 1                 |  |
| 4.  | Iringa      | 8            | 6                               | 2                 |  |
| 5.  | Kagera      | 7            | 7                               | <del>-</del>      |  |
| 6.  | Tanga       | 9            | 8                               | 1                 |  |
| 7.  | Mtwara      | 1            | 1                               | -                 |  |
| 8.  | Ruvuma      | 1            | 1                               | <del>-</del>      |  |
| 9.  | Mara        | 3            | 3                               | <del>-</del>      |  |
| 10. | Njombe      | 1            | 1                               | -                 |  |
| 11. | Shinyanga   | 2            | 2                               | -                 |  |
| 12. | Morogoro    | 4            | 3                               | 1                 |  |
| 13. | Rukwa       | 2            | 2                               | <del>-</del>      |  |
| 14. | Kigoma      | 3            | 3                               | -                 |  |
| 15. | Pwani       | 4            | 4                               | <del>-</del>      |  |
| 16. | Katavi      | 2            | 2                               | -                 |  |
| 17. | Kilimanjaro | 6            | 6                               | <del>-</del>      |  |
| 18. | Dodoma      | 3            | 2                               | 1                 |  |
| 19. | Songwe      | 1            | 1                               | <del>-</del>      |  |
| 20. | Geita       | 3            | 3                               | <del>-</del>      |  |
| 21. | Lindi       | 1            | 1                               | -                 |  |
| 22. | Singida     | 4            | 4                               | <del>-</del>      |  |
| 23. | Tabora      | 2            | 2                               | -                 |  |
| 24. | Mwanza      | 1            | 1                               | <del>-</del>      |  |
| 25  | Ruvuma      | 1            | 1                               | <del>_</del>      |  |
|     | Total       | 98           | 89                              | 9                 |  |

Source: National Examination Council of Tanzania (NECTA), 2015

#### 3.3 Arts Statistics

In Tanzania, "Arts" issues are coordinated by the Department of Arts Development. The department comprises two sections namely Coordinating Artist Industry and Rights and Development of Artist. All Arts activities are supervised by agencies set by the government to implement legislative mandates, regulations and procedures. Such agencies include the Bagamoyo Institute of Arts and Culture (TaSUBa), Tanzania Film Board (TFB) and the National Arts Council (BASATA).

Arts statistics cover the following: number of art groups and people who participated at Bagamoyo Arts and Cultural Festival, students enrolled and graduated at TaSUBa, number of artists and other practitioners in films, crafts, performing arts and music, number of foreign artists and number of local artists performing outside the country. It also, includes the number of local and international awards won by local artists.

# 3.3.1 Participation of Cultural Groups at Bagamoyo Arts and Cultural Festival

Table 3.17 shows that more local cultural groups participated in the Bagamoyo Arts and Cultural Festival since 2010 than foreign cultural groups. The participation of local cultural groups increased by 20.0 percent from 40 groups in 2012 to 48 groups in 2015. This is because local groups have an advantage over foreign groups because the festival takes place in Tanzania. The participation of foreign culture groups ranges from 4 to 5 groups per year.

Table 3.17: Number of Local and Foreign Cultural Groups which Participated at Bagamoyo Arts and Cultural Festival, Tanzania Mainland, 2010 – 2015

| W       | Cultural Grou | Cultural Groups |       |
|---------|---------------|-----------------|-------|
| Year —— | Local         | Foreign         | Total |
| 2010    | 42            | 5               | 47    |
| 2011    | 41            | 4               | 45    |
| 2012    | 40            | 4               | 44    |
| 2013    | 43            | 5               | 48    |
| 2014    | 45            | 4               | 49    |
| 2015    | 48            | 4               | 52    |

Source; BASATA, 2015

## 3.3.2 Diploma Students Enrolled and Graduated at TaSUBa

Table 3.18 reveals that the number of male students enrolled each year is more than that of female students. Again, the table shows that the number of male students enrolled decreased by 38.9 percent from 54 students in 2014 to 33 students in 2015. On the other hand, the number of female students increased by 55.6 percent from 9 students in 2014 to 14 students in 2015.

Table 3.18: Number and Percentage of Diploma Students Enrolled at TaSUBa by Sex, Tanzania Mainland, 2010 - 2015

| Vasa   | Number |         |       | Percent |        |
|--------|--------|---------|-------|---------|--------|
| Year — | Males  | Females | Total | Male    | Female |
| 2010   | 27     | 8       | 35    | 77.1    | 22.9   |
| 2011   | 32     | 8       | 40    | 80.0    | 20.0   |
| 2012   | 30     | 18      | 48    | 62.5    | 37.5   |
| 2013   | 38     | 26      | 64    | 59.4    | 40.6   |
| 2014   | 54     | 9       | 63    | 85.7    | 14.3   |
| 2015   | 33     | 14      | 47    | 70.2    | 29.8   |

Source: TaSUBa, 2015

Table 3.19 shows the number of diploma male students who graduated from TaSUBa were higher than that of females. The table also reveals that the

number of male students who graduated increased by 60.9 percent from 23 students in 2014 to 37 students in 2015. The number of female students who graduated increased from 12 students in 2014 to 23 students in 2015 (91.7% increase).

Table 3.19: Number and Percentage of Diploma Students who Graduated From TaSUBa, Tanzania Mainland, 2010 - 2015

| Year         | Number |        |       | Percent |        |
|--------------|--------|--------|-------|---------|--------|
| <del>-</del> | Male   | Female | Total | Male    | Female |
| 2010         | 28     | 14     | 42    | 66.7    | 33.3   |
| 2011         | 27     | 8      | 35    | 77.1    | 22.9   |
| 2012         | 25     | 10     | 35    | 71.4    | 28.6   |
| 2013         | 32     | 12     | 44    | 72.7    | 27.3   |
| 2014         | 23     | 12     | 35    | 65.7    | 34.3   |
| 2015         | 37     | 23     | 60    | 61.7    | 38.3   |

Source: TaSUBa, 2015

# 3.3.3 Registered Art Groups in Tanzania

Table 3.20 presents the distribution of performing art and music groups. The table shows that Dar es Salaam Region has 1,893 registered art and music groups. Other regions with more than 100 art and music groups are Morogoro (141), Tanga (118), Pwani (117), Dodoma (113) and Arusha (103). The reasons why Dar es Salaam has the largest number of registered art and music groups include its having the largest population, most improved arts infrastructure, easiest market access, and presence of many art promotion companies, hence attracting a lot of people in the field.

On the other hand, the table shows that 6 regions with less than 50 registered art and music groups are Geita (1), Rukwa (6), Njombe (16), Mara (35), Kilimanjaro (42) and Kigoma (48). The small number of registered art and music groups in these regions may be due to poor infrastructure systems especially absence of promotion companies.

Table 3.20: Number of Registered Arts and Music groups by Region, Tanzania Mainland, 2015

| No.   | Region        | Performing<br>Artist Groups | Music Artist<br>Groups | Total<br>Groups |
|-------|---------------|-----------------------------|------------------------|-----------------|
| 1.    | Dar es Salaam | 1,243                       | 650                    | 1,893           |
| 2.    | Dodoma        | 90                          | 23                     | 113             |
| 3.    | Arusha        | 69                          | 34                     | 103             |
| 4.    | Morogoro      | 101                         | 40                     | 141             |
| 5.    | Tanga         | 96                          | 22                     | 118             |
| 6.    | Shinyanga     | 55                          | 8                      | 63              |
| 7.    | Mbeya         | 61                          | 7                      | 68              |
| 8.    | Tabora        | 50                          | 33                     | 83              |
| 9.    | Mwanza        | 74                          | 13                     | 87              |
| 10.   | Mtwara        | 74                          | 5                      | 79              |
| 11.   | Kilimanjaro   | 32                          | 10                     | 42              |
| 12.   | Pwani         | 100                         | 17                     | 117             |
| 13.   | Lindi         | 77                          | 3                      | 80              |
| 14.   | Manyara       | 64                          | 3                      | 67              |
| 15.   | Njombe        | 15                          | 1                      | 16              |
| 16.   | Mara          | 30                          | 5                      | 35              |
| 17.   | Iringa        | 69                          | 9                      | 78              |
| 18.   | Kagera        | 44                          | 10                     | 54              |
| 19.   | Kigoma        | 42                          | 6                      | 48              |
| 20.   | Rukwa         | 0                           | 6                      | 6               |
| 21.   | Geita         | 0                           | 1                      | 1               |
| Corre | Total         | 2,386                       | 906                    | 3,292           |

Source: BASATA, 2015

# 3.3.4 Registered Individual Artists

Table 3.21 reveals that the total number of registered individual artists increased by 65.3 percent from 150 artists in 2014 to 248 in 2015.

Table 3.21: Number of registered Individual Artists of Films, Crafts,
Performing Arts and Music, Tanzania Mainland, 2010 - 2015

| Year | Films | Crafts | Performing Arts | Music | Total |
|------|-------|--------|-----------------|-------|-------|
| 2010 | 0     | 1      | 0               | 1     | 2     |
| 2011 | 1     | 5      | 0               | 4     | 10    |
| 2012 | 1     | 0      | 0               | 3     | 4     |
| 2013 | 1     | 5      | 0               | 8     | 14    |
| 2014 | 2     | 3      | 13              | 132   | 150   |
| 2015 | 5     | 4      | 10              | 229   | 248   |

Source; BASATA, 2015

### 3.3.5 Licensed Cultural Events

Table 3.22 presents the number of licensed cultural events recorded from 2010/2011 to 2014/2015. Since the adoption of the Art Policy in 1997, the number of registered events has increased. The Policy enabled the private sector to invest in art while the National Arts Council (BASATA) was mandated to coordinate and license cultural events. The conducive environment created by the Government for cultural events to prosper resulted into their increase. However, the number of licensed cultural events decreased by 31.4 percent from 35 events in 2013/14 to 24 events in 2014/15. Figure 3.4 shows the number of cultural events over the period 2010/11 to 2014/15.

Table 3.22: Number of Licensed Cultural Events, Tanzania Mainland, 2010/2011- 2014/2015

| Year      | Cultural Events |
|-----------|-----------------|
| 2010/2011 | 11              |
| 2011/2012 | 21              |
| 2012/2013 | 32              |
| 2013/2014 | 35              |
| 2014/2015 | 24              |
| Total     | 123             |

Source: BASATA, 2015

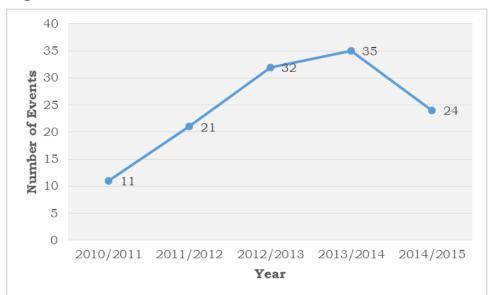


Figure 3.3: Number of Licensed Cultural Events from 2010/11 - 2014/15

Source: BASATA, 2015

## 3.3.6 Foreign Artist Performed in Tanzania

Table 3.23 shows the number of foreign artists who performed in Tanzania from 2010 to 2015. Observation on the table shows that the number of foreign artists decreased from 39 in 2013 to 19 in 2015 (a 51.3 percent decrease). Years 2010 and 2015 showed a small number of foreign artists (21 and 19 artists respectively). These small numbers are attributed to general elections which were held in Tanzania and affected foreign visits.

Table 3.23: Number of Foreign Artists Who Performed in Tanzania Mainland, 2010 – 2015

| Year | Number of Foreign Artists |
|------|---------------------------|
| 2010 | 21                        |
| 2011 | 46                        |
| 2012 | 44                        |
| 2013 | 39                        |
| 2014 | 27                        |
| 2015 | 19                        |

Source: BASATA, 2015

### 3.3.7 Number of Local Artists Who Performed Outside the Country

The Numbers of Tanzanian artists who performed outside the country (Table 3.24) are under estimated. This is because in most cases, local artists refuse to seek permission from BASATA (as the law requires them to) when they go to perform at International level. In 2014 and 2015, there was a little achievement after BASATA sensitized artists to apply for permits as a prerequisite to perform outside the country.

Table 3.24: Number\* of Local Artists Who Performed Outside the Country, Tanzania Mainland, 2010 – 2015

| Year  | Local Artists |
|-------|---------------|
| 2010  | -             |
| 2011  | 2             |
| 2012  | 1             |
| 2013  | 1             |
| 2014  | 5             |
| 2015  | 5             |
| Total | 14            |

<sup>\*</sup> These are artists/art groups who applied for permits from BASATA). **Source: BASATA, 2015,** 

### 3.3.8 Local and International Awards (Trophies) Offered to Local Artists

Table 3.25 reveals that local awards decreased from 48 in 2013/14 to 46 awards in 2014/15 (a decrease of 4.2 percent). On the other hand, international awards increased from 6 in 2013/14 to 8 awards in 2014/15 (an increase of 33.3 percent).

Awards (Trophies) won by artists, increased dramatically in 2013/14. This is because from 2013/14 BASATA licensed a new promoter to award local artists in different categories and hence increased the number of local awards to be won by artists. Similarly, international awards to local artists increased due to growing popularity among local artists to compete in international award events. However, despite the growing number of awards won by local artists, still there is a challenge of few award nights both local and international. Some

famous awards such as Korea Music Awards organized in South Africa witnessed a fall in the number of participants. In the country, out of 3 well known award nights, 2 of them are owned by BASATA.

Table 3.25: Number of Local and International Awards (Trophies) Offered to Local Artists Tanzania Mainland, 2010/11 - 2014/15

| Year    | Local Awards | International Awards | Total |
|---------|--------------|----------------------|-------|
| 2010/11 | 23           | 3                    | 26    |
| 2011/12 | 24           | 0                    | 24    |
| 2012/13 | 23           | 3                    | 26    |
| 2013/14 | 48           | 6                    | 54    |
| 2014/15 | 46           | 8                    | 54    |
| Total   | 164          | 20                   | 184   |

Source: BASATA, 2015

### 3.3.9 Film Industry Statistics

Statistics for the Film Industry include the number of film permits issued, classified and certified films, illegal local films found in the markets, film and music products with special revenue stamps, awarded films (local and international) and banned films.

#### 3.3.9.1 Film Permits Issued

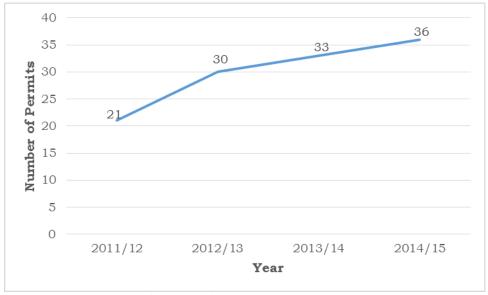
Table 3.26 shows the number of filming permits issued from 2011/12 to 2014/15. It reveals that the number of foreign permits was more than that of local permits. There was an increase in number of local and international permits issued from one year to another. The total numbers of foreign permits issued in four financial years were 465 while only 120 local permits were issued in the reference four years. Figure 3.5 shows trend of the local filming permits which were issued in the same period.

Table 3.26: Filming Permits Issued by Type, Tanzania Mainland, 2011/12 - 2014/15

| Type of |         |         |         |         |       |
|---------|---------|---------|---------|---------|-------|
| Permit  | 2011/12 | 2012/13 | 2013/14 | 2014/15 | Total |
| Local   | 21      | 30      | 33      | 36      | 120   |
| Foreign | 84      | 123     | 125     | 133     | 465   |
| Total   | 105     | 153     | 158     | 169     | 585   |

Source: Tanzania Film Board, 2015

Figure 3.4: Number of Local Filming Permits, Tanzania Mainland, 2011/12 - 2014/15



Source: Tanzania Film Board, 2015

#### 3.3.9.2 Classified and Certified Films

Table 3.27shows the number of films classified and certified from financial year 2011/12 to 2014/15. In that period there were a total of 3,140 local and 143 foreign classified and certified films.

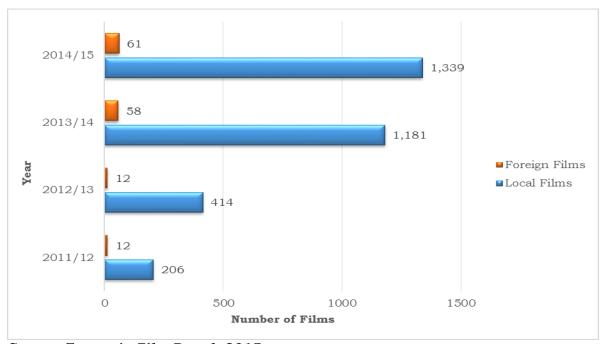
From 2000 to date, the film industry in Tanzania has evolved from entertainment to economic business. This change has led to an increase in film production and distribution nationally and internationally. Figure 3.5 shows the trend in number of classified and certified film permits.

Table 3.27: Number of Classified and Certified Films by Category, Tanzania Mainland, 2011/12 - 2014/15

| Category      | 2011/12 | 2012/13 | 2013/14 | 2014/15 | Total |
|---------------|---------|---------|---------|---------|-------|
| Local Films   | 206     | 414     | 1,181   | 1,339   | 3,140 |
| Foreign Films | 12      | 12      | 58      | 61      | 143   |
| Total         | 218     | 426     | 1,239   | 1,400   | 3,283 |

Source: Tanzania Film Board, 2015

Figure 3.5 Number of Classified and Certified Films by Category, Tanzania Mainland, 2011/12 - 2014/15



Source: Tanzania Film Board, 2015

# 3.3.9.3 Illegal Film Products Confiscated in the Market

Table 3.28 shows the number of illegal film products found in local black market through various operations. The increase in the number of illegal film products found in the black market is the result of joint efforts to wipe out pirated film products and hence increase Government revenue. The table shows that the number of illegal local films products increased by 112.3 percent from 14,673 in 2013/14 to 31,156 film products in 2014/15. Illegal

foreign film products increased by 269.2 percent from 9,526 in 2013/14 to 35,166 film products in 2014/15.

In addition, the government through Formalization Committee aims to wiping out all pirated film products in the market in order to facilitate the collection of revenue.

Table 3.28: Number of Illegal Film Products Confiscated in the Market through Film Board and Formalization Committee Operations by Category, Tanzania Mainland, 2013/14 – 2014/15

| Category | 2013/14 | 2014/15 | Total  |
|----------|---------|---------|--------|
| Local    | 14,673  | 31,156  | 45,829 |
| Foreign  | 9,526   | 35,166  | 44,692 |
| Total    | 24,199  | 66,322  | 90,521 |

Source: Tanzania Film Board and TRA

#### 3.3.9.4 Film and Music Products

Table 3.29 shows the number of films and music products with special revenue stamps from 2013/14 to 2014/15. It also shows that the number of film products with special revenue stamp increased by 243.8 percent from 3,810,000 in 2013/14 to 13,100,000 film products in 2014/15. On the other hand, the number of music products increased by 461.4 percent from 570,000 in 2013/14 to 3,200,000 music products in 2014/15.

Table 3.29: Number of Film and Music Products with Special Revenue Stamps by Type, Tanzania Mainland, 2013/14 - 2014/15

| Туре  | 2013/14   | 2014/15    | Total      |
|-------|-----------|------------|------------|
| Films | 3,810,000 | 13,100,000 | 16,910,000 |
| Music | 570,000   | 3,200,000  | 3,770,000  |
| Total | 4,380,000 | 16,300,000 | 20,680,000 |

Source: TRA, 2015

### 3.3.9.5 Banned Films

The Tanzania Film Board is responsible for ensuring adherence to Tanzania cultural ethics and aesthetics in films and stage plays exhibited to the public. Therefore, films which do not adhere to Tanzania cultural ethics and aesthetics are not allowed to be shown anywhere in the country. Table 3.30 presents the number of films prohibited to be distributed in Tanzania market from 2011/12 to 2014/15. It also shows that the number of banned foreign films was more than that of local films.

Table 3.30 Number of Banned Films by Type, Tanzania Mainland, 2011/12 - 2014/15

| Туре    | 2011/12 | 2012/13 | 2013/14 | 2014/15 | Total |
|---------|---------|---------|---------|---------|-------|
| Local   | 1       | 0       | 2       | 1       | 4     |
| Foreign | 3       | 0       | 5       | 1       | 9     |
| Total   | 4       | 0       | 7       | 2       | 13    |

Source: Tanzania Film Board, 2015

# 3.3.9.6 Tanzania Films Awards (Local and International)

Tanzanian films that participate in different festivals manage to win both local and international awards.

Table 3.31 shows that the number of local and international film awards won. The number of local film awards increased by 28.6 percent from 7 in 2014 to 9 awards in 2015.

Good governance, good working relationship between the Film Board and stakeholders and availability of unique filming locations are instrumental for various film makers (local and international) to produce varieties of good quality films.

Table 3.31: Number of Tanzanian Films Awarded by Type of Award, Tanzania Mainland, 2000 – 2015

| Awards        | 2000 | 2003 | 2012 | 2013 | 2014 | 2015 | Total |
|---------------|------|------|------|------|------|------|-------|
| Local         | 1    | 0    | 1    | 1    | 7    | 9    | 20    |
| International | 0    | 1    | 0    | 3    | 1    | 0    | 9     |
| Total         | 1    | 1    | 1    | 4    | 8    | 9    | 29    |

Source: Tanzania Film Board, 2015

## 3.4 Sports Statistics

The statistics presented in this section include the number of registered sports associations, sports clubs and academies in Tanzania Mainland. It also presents the number of students enrolled and those who graduated from Malya Institute for Sports Development.

## 3.4.1 Malya Sports College for Sports Development

Tables 3.32 and 3.33 present the number of students who were enrolled and graduated from Malya Sports College from 2005 to 2015. The college provides courses in various sports disciplines. It should be noted, however, that in 2005 and 2007, the duration of the courses was only nine months. In 2008, the College introduced two years academic courses. It is worth noting that from 2008 to 2015 the College was not able to recruit students each year and enrollment of students was done after every two years.

Table 3.32 shows that the total number of students enrolled at Malya Sports College has increased by 82.8 percent from 29 in 2005 to 53 students in 2015.

Table 3.32: Number of Students Who Enrolled at Malya Sports College by Sex, Tanzania Mainland, 2005-2015

| Year | Female | Male | Total |
|------|--------|------|-------|
| 2005 | 6      | 23   | 29    |
| 2006 | NA     | NA   | NA    |
| 2007 | 11     | 23   | 34    |
| 2008 | 2      | 22   | 24    |
| 2009 | NA     | NA   | NA    |
| 2010 | NA     | NA   | NA    |
| 2011 | 14     | 25   | 39    |
| 2012 | NA     | NA   | NA    |
| 2013 | 14     | 26   | 40    |
| 2014 | NA     | NA   | NA    |
| 2015 | 24     | 29   | 53    |

**NA Means Not Applicable** 

Source: Malya Sports College, 2015

Table 3.33 indicates that the number of students who graduated from Malya Sports College increased by 37.9 percent from 29 in 2006 to 40 students in 2015. The number of male students who graduated increased by 13.0 percent from 23 students in 2006 to 26 students in 2015. On other hand, the number of female students who graduated increased substantially by 133.3 percent from 6 in 2006 to 14 students in 2015.

Table 3.33: Number of Students Who Graduated from Malya Sports College, Tanzania Mainland, 2006 - 2015

| Year | Female | Male | Total |
|------|--------|------|-------|
| 2006 | 6      | 23   | 29    |
| 2007 | NA     | NA   | NA    |
| 2008 | 11     | 24   | 34    |
| 2009 | NA     | NA   | NA    |
| 2010 | 1      | 19   | 20    |
| 2011 | NA     | NA   | NA    |
| 2012 | NA     | NA   | NA    |
| 2013 | 12     | 23   | 35    |
| 2014 | NA     | NA   | NA    |
| 2015 | 14     | 26   | 40    |

**NA Means Not Applicable** 

Source: Malya Sports College, 2015

## 3.4.2 Sports Bodies Registration

Sports bodies comprise sports clubs, associations and academies. These bodies are registered in accordance with the National Sports Council Act of 1967 with its amendments of 1971. The National Sports Council coordinates, supervises, facilitates and monitors sports activities in Tanzania. Table 3.34 presents a summary of sports clubs, associations and academies from 2010 to 2015.

The table shows that the number of registered sports clubs decreased by 17.6 percent from 272 in 2010 to 224 clubs in 2016. The increase or decrease of clubs registration depends on community inspirations in regards to sports. The number of sports associations increased by 66.7 percent from 9 in 2010 to 15 associations in 2015.

Table 3.34 further shows that, the number of sports academies increased by 33.3 percent from 9 in 2010 to 12 academies in 2015. Sports academies are a new phenomenon in Tanzania. Therefore, at the beginning, very few sports stakeholders wanted to establish them but with time more stakeholders are being involved.

Table 3.34: Number of Registered Sports Clubs, Associations and Academies, Tanzania Mainland, 2010 - 2015

| Total | Academies | Associations | Sport Clubs | Year |
|-------|-----------|--------------|-------------|------|
| 290   | 9         | 9            | 272         | 2010 |
| 175   | 2         | 5            | 168         | 2011 |
| 370   | 5         | 26           | 339         | 2012 |
| 334   | 12        | 37           | 285         | 2013 |
| 488   | 7         | 17           | 464         | 2014 |
| 251   | 12        | 15           | 224         | 2015 |

Source: MICAS, 2015

## 3.4.3 Participation of Tanzania in International Competitions

Tanzania has been participating in various international competitions including Olympic Games, All African Games and Commonwealth Games. Some Tanzanian athletes have managed to win some medals for the country. There are usually three types of medals: gold, silver and bronze. Table 3.35 indicates the type and number of 13 medals won by Tanzania in All African Games from 1965 to 2011. However, there is no medal that was won between 2012 and 2015. Therefore, more efforts should be made to support and motivate Tanzanian sports teams which participate in All African Games.

Table 3.35: Number of Medals Won by Tanzania in All African Games by Type, Tanzania Mainland, 1965 - 2011

| Year  | Event                      | Gold | Silver | Bronze | Total |
|-------|----------------------------|------|--------|--------|-------|
| 1965  | Athletic (Javelin)         | 0    | 1      | 0      | 1     |
| 1973  | Athletic (1500m)           | 1    | 0      | 0      | 1     |
| 1978  | Athletic (1500m and 5000m) | 1    | 0      | 0      | 1     |
|       | Boxing                     | 0    | 1      | 0      | 1     |
| 1987  | Athletic                   | 0    | 1      | 0      | 1     |
| 1991  | Athletic                   | 0    | 1      | 0      | 1     |
| 1995  | Athletic                   | 1    | 0      | 1      | 2     |
| 1999  | Athletic                   | 0    | 1      | 0      | 1     |
| 2003  | Athletic                   | 1    | 0      | 1      | 2     |
| 2007  | Athletic                   | 0    | 1      | 0      | 1     |
| 2011  | Netball                    | 0    | 1      | 0      | 1     |
| Total |                            | 4    | 7      | 2      | 13    |

Note: No medal was won from 2012 to 2015

Source: MICAS Department of Sports Development, 2015

#### 3.4.4 Prizes Won in Common Wealth Games

Table 3.36 shows that from 1970 to 2006, Tanzania won 18 medals in Commonwealth Games, which are 8 gold medals, 3 silver medals and 7 bronze medals. This indicates that, in the past years, Tanzania won many gold and bronze medals in the Commonwealth Games compared to silver medals. Also, this results indicate that Tanzania has done well in Commonwealth Games

(won 18 medal) compared to other games like All African Games (won 5 medals) and Olympic Games (won 2 medals).

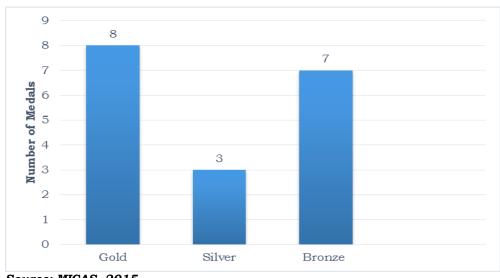
Table 3.36: Number of Medals Won by Tanzania in Commonwealth Games by Type, Tanzania Mainland, 1970-2015

| Year  | Event                      | Gold | Silver | Bronze | Total |
|-------|----------------------------|------|--------|--------|-------|
| 1970  | Boxing                     | 0    | 1      | 0      | 1     |
| 1974  | Athletic (1500m and 400m). | 1    | 0      | 1      | 2     |
| 1978  | Athletic (Marathon)        | 1    | 0      | 0      | 1     |
|       | Athletic (10,000)          | 1    | 1      | 0      | 2     |
|       | Athletic (Marathon)        | 0    | 1      | 0      | 1     |
| 1982  | Athletic (Javelin)         | 0    | 0      | 1      | 1     |
|       | Boxing                     | 0    | 0      | 1      | 1     |
|       | Boxing                     | 0    | 0      | 0      | 0     |
| 1990  | Athletic (Marathon)        | 0    | 0      | 1      | 1     |
| 1994  | Boxing                     | 1    | 0      | 0      | 1     |
|       | Boxing                     | 0    | 0      | 0      | 0     |
| 1998  | Boxing                     | 1    | 0      | 0      | 1     |
|       | Athletic (Marathon         | 1    | 0      | 1      | 2     |
| 2002  | Athletic (Marathon         | 1    | 0      | 1      | 2     |
| 2006  | Athletic (Marathon         | 1    | 0      | 0      | 1     |
|       | Athletics (5000m)          | 0    | 0      | 1      | 1     |
| Total |                            | 8    | 3      | 7      | 17    |

Note: No medal was won in Commonwealth Games from 2007-2015

Source: Department of Sports Development, 2015

Figure 3.6: Number of Medals won by Tanzania in Commonwealth Games, Tanzania Mainland, 1970 - 2006



Source: MICAS, 2015

## 3.4.5 Prizes Won in Olympic Games

An Olympic medal is awarded to a successful competitor at Olympic Games. There are three types of medal: gold, silver and bronze. Table 3.37 shows that Tanzania won 2 silver medals in Olympic Games from 1980 to 2015.

Table 3.37: Number of Medals Won by Tanzania in Olympic Games, Tanzania Mainland, 1980 to 2015

| Year | Event             | Gold | Silver | Bronze | Total |
|------|-------------------|------|--------|--------|-------|
| 1980 | Athletic (3000m). | 0    | 1      | 0      | 1     |
|      | Athletic (5000m). | 0    | 1      | 0      | 1     |

Note: No Olympic medal was won by Tanzania from 1981 to 2015.

Source: MICAS Department of Sports Development, 2015

# 3.4.6 Sports Infrastructure in Tanzania

The Tanzania Sports Development Policy encourages the public to invest in sports stadiums through education institutions, political organizations, district regional authorities, sports federations, central government and other sports development partners and stakeholders.

Sports infrastructure in Tanzania can be categorized into two; those made by communities for their own leisure and sporting activities. On the other hand, some sports infrastructures are constructed specially for purposes at regional, national and international level usage. The following are some community grounds that are available in Tanzania and mainly for community services.

- Golf grounds in Dar es Salaam (Gymkhana and Lugalo), Arusha and Mwanza;
- Tennis courts, in Dar es Salaam (Gymkhana, Post Kijitonyama) UDSM, Arusha, Moshi and Mwanza;
- Rugby grounds in Arusha;
- Cricket grounds in Dar es Salaam (Upanga, UDSM) Morogoro and Tanga;
- Swimming pools in Dar es Salaam (UDSM, IST, HOPAC).

Table 3.38 shows some stadia considered to have the capacity to host some national or regional sports events. Tanzania has 34 such stadia. The table also indicates that Tanzania National Stadium is the largest football stadium and can accommodate up to 60,000 spectators. This is the only stadium with a 5 star rating, while 14 stadia have a 1 star rating.

Table 3.38: Sports Stadia by Year of Establishment, Ownership, Capacity and Rating, Tanzania Mainland, 2015

| No. | Region            | Name of<br>Stadium      | Year<br>Establi<br>shed | Owner        | Capacity<br>(Number of<br>Spectators) | Ratin<br>g (in<br>stars) |
|-----|-------------------|-------------------------|-------------------------|--------------|---------------------------------------|--------------------------|
| 1.  | Mwanza            | Nyamagana               | 1945                    | City Council | 15,000                                | *                        |
| 2.  | Lindi             | Ilulu                   | 1957                    | Council/CCM  | 10,000                                | *                        |
| 3.  | Arusha            | Sheikh Amri<br>Abeid    | 1957                    | ССМ          | 25,000                                | **                       |
| 4.  | Dar-es-<br>salaam | Karume                  | 1940                    | TFF          | 10,000                                | *                        |
| 5.  | Dar-es-<br>salaam | Uhuru                   | 1961                    | Government   | 30,000                                | ****                     |
| 6.  | Kilimanjaro       | Memorial                | 1957                    | Council      | 15,000                                | *                        |
| 7.  | Tanga             | Mkwakwani               | 1972                    | CCM          | 15000                                 | ***                      |
| 8.  | Iringa            | Samora                  | 1975                    | CCM          | 25000                                 | **                       |
| 9.  | Bukoba            | Kaitaba                 | 1976                    | Council/CCM  | 15000                                 | **                       |
| 10. | Mbeya             | Sokoine Stadium         | 1977                    | CCM          | 20000                                 | ***                      |
| 11. | Morogoro          | Jamhuri Stadium         | 1978                    | CCM          | 20000                                 | ***                      |
| 12. | Dodoma            | Jamhuri Stadium         | 1978                    | CCM          | 20000                                 | ***                      |
| 13. | Ruvuma            | Majimaji Stadium        | 1979                    | CCM          | 30000                                 | ***                      |
| 14. | Pwani             | Mwanakalenge<br>Stadium | 1979                    | Council      | 50000                                 | *                        |
| 15. | Mwanza            | Ccm Kirumba             | 1980                    | CCM          | 45000                                 | ***                      |
| 16. | Kigoma            | Lake Tanganyika         | 1981                    | CCM          | 15000                                 | *                        |
| 17. | Singida           | Namfua Stadium          | 1982                    | CCM          | 10000                                 | **                       |
| 18. | Shinyanga         | Kambarage<br>Stadium    | 1983                    | ССМ          | 30000                                 | **                       |
| 19. | Rukwa             | Mandela Stadium         | 1999                    | CCM          | 15000                                 | **                       |
| 20. | Mara              | Karume Stadium          | 1986                    | CCM          | 15000                                 | *                        |
| 21. | Tabora            | Ali Hassan<br>Mwinyi    | 1988                    | ССМ          | 30000                                 | ***                      |
| 22. | Kilimanjaro       | Ushirika Stadium        | 1989                    | MUCCOS       | 10000                                 | **                       |

| No. | Region           | Name of<br>Stadium   | Year<br>Establi<br>shed | Owner                                                 | Capacity (Number of Spectators) | Ratin<br>g (in<br>stars) |
|-----|------------------|----------------------|-------------------------|-------------------------------------------------------|---------------------------------|--------------------------|
|     |                  | Manungu              | 100=                    | 3.5.11                                                |                                 | **                       |
| 23. | Morogoro         | Stadium              | 1995                    | Mtibwa Sugar                                          | 10000                           | **                       |
| 24. | Shinyanga        | Kahama Stadium       | 2002                    | Council                                               | 50000                           | **                       |
| 25. | Dar es<br>Salaam | National Stadium     | 2007                    | Government                                            | 60000                           | ****                     |
| 26. | Dar es<br>Salaam | Azam Stadium         | 2010                    | Azam FC                                               | 50000                           | **                       |
| 27. | Pwani            | Mlandizi Stadium     | 2011                    | Ruvu JKT                                              | 50000                           | *                        |
| 28. | Mtwara           | N.Sijaona<br>Stadium | 1992                    | ССМ                                                   | 15000                           | **                       |
| 29. | Dodoma           | Mgambo Stadium       | 1972                    | CCM                                                   | 10000                           | *                        |
| 30. | Mbeya            | Mbozi Stadium        | 2003                    | CCM                                                   | 10000                           | *                        |
| 31. | Iringa           | Sabasaba             | 2002                    | CCM                                                   | 10000                           | *                        |
| 32. | Tabora           | Vita                 | 1945                    | Council                                               | 10000                           | *                        |
| 33. | Kigoma           | Ujiji                | 1964                    | Council                                               | 15000                           | *                        |
| 34. | Dar Es<br>Salaam | JMK Youth Park       | 2014                    | Joint venture<br>(government<br>& private<br>sectors) |                                 | *                        |

Note: A star (\*) is used to distinguish stadium's standards among them. A stadium with more stars is rated better in comparison with the one with one or less stars.

Source: Department of Sports Development, 2015

### 3.5 Human Resource Performance Indicators and Budget

This chapter presents key human resource statistics by department, sex, level of education and type of course taken.

## 3.5.1 Distribution of Human Resource in MICAS by Department

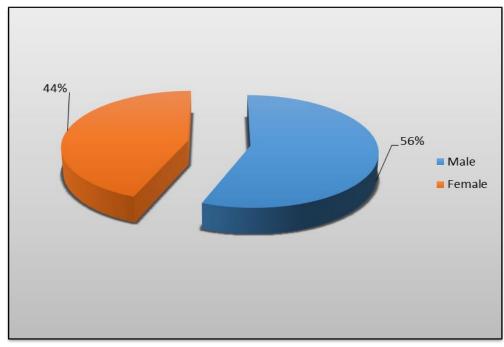
Data in Table 3.39 and Figure 3.7 reveals that, in 2015/16, there were 268 employees in the MICAS, of whom 150 employees (56.0 percent) were males and 118 employees (44.0 Percent) were females.

Table 3.39 Number of Employees in MICAS by Department and Sex, Tanzania Mainland 2015/2016

| No. | Sub Vote | Department                 | Male | Female | Total |
|-----|----------|----------------------------|------|--------|-------|
|     |          | Administration and Human   |      |        |       |
| 1.  | 1001     | Resources                  | 54   | 58     | 112   |
| 2.  | 1002     | Accounts                   | 9    | 8      | 17    |
| 3.  | 1003     | Policy and Planning        | 7    | 3      | 10    |
|     |          | Government Communication   |      |        |       |
| 4.  | 1004     | Unit                       | 3    | 4      | 7     |
| 5.  | 1005     | Procurement                | 7    | 1      | 8     |
| 6.  | 1006     | Internal Audit             | 2    | 2      | 4     |
|     |          | Information, Communication |      |        |       |
| 7.  | 1007     | and Technology             | 6    | 1      | 7     |
| 8.  | 1008     | Legal Unit                 | 1    | 1      | 2     |
| 9.  | 6001     | Culture Development        | 13   | 13     | 26    |
| 10. |          | Arts Development           |      |        |       |
| 11. | 6004     | Sports Development         | 33   | 13     | 46    |
| 12. | 7003     | Information                | 15   | 14     | 29    |
|     |          | Total                      | 150  | 118    | 268   |

Source, MICAS, 2015

Figure 3.7: Percentage of Employees by Sex, Tanzania Mainland, 2015/16



Source: MICAS, 2015

### 3.5.2 Distribution of Staff by Level of Qualification

Table 3.40 shows that 29.5 percent of MICAS employees are Bachelor degree holders.

Table 3.40: Number of Employees in MICAS by Level of Education and Sex, Tanzania Mainland, 2015/16

| No. | Level of Education    | Male | Female | Total |
|-----|-----------------------|------|--------|-------|
| 1.  | PhD                   | 1    |        | 1     |
| 2.  | Master's Degree       | 23   | 21     | 44    |
| 3.  | Post Graduate Diploma | 4    | 2      | 6     |
| 4.  | Bachelor Degree       | 47   | 32     | 79    |
| 5.  | Advanced Diploma      | 14   | 7      | 20    |
| 6.  | Diploma               | 8    | 19     | 27    |
| 7.  | Certificate           | 8    | 22     | 29    |
| 8.  | Secondary             | 26   | 4      | 30    |
| 9.  | Primary Education     | 19   | 10     | 29    |
| 10. | Not Stated            | 0    | 1      | 1     |
|     | Total                 | 150  | 118    | 268   |

Source: MICAS, 2015

### 3.5.3 Short and Long Courses Provided

The Ministry recognizes the importance of developing and training its staff so as to enhance the quality of service delivery. The Ministry has a Training Committee which makes decisions on training and human resource development activities.

Table 3.41 presents the number of employees trained in long and short courses from 2010/2011 to 2014/2015. The number of employees trained in long and short courses has increased by 240.8 percent from 49 in 2010/2011 to 167 in 2014/15. This indicates that the Ministry ensures that more employees receive training so as to improve their level of performance.

Table 3.41: Number of Employees Provided with Long and Short Term Courses, Tanzania Mainland, 2010/11 - 2014/15

|                | Train |      |       |
|----------------|-------|------|-------|
| Financial Year | Short | Long | Total |
| 2010/11        | 39    | 10   | 49    |
| 2011/12        | 17    | 0    | 17    |
| 2012/13        | 28    | 7    | 35    |
| 2013/14        | 17    | 2    | 19    |
| 2014/15        | 150   | 17   | 167   |

Source: MICAS, 2015

## 3.6 Budget Overview

## 3.6.1 Budget Trend

Table 3.42 shows that the total Budget of the Ministry decreased by 61.6 percent from TZS. 52,954.7million in 2006/07 to TZS. 20,325.5 million in 2016/17. It also reveals that the budget for development decreased by 92.5 percent from TZS. 40,004.1 million in 2006/07 to TZS. 3,000.0 million in 2016/17.

The budget for other charges also decreased by 61.1 percent from TZS. 10,000.0 million in 2006/07 to TZS. 3,888.2 million in 2016/17. On the other hand, the budget for personal emoluments increased by 355.4 percent from TZS. 2,950.6 million in 2006/07 to TZS. 13,437.3 million in 2016/17.

Table 3.42: Budget (TZS million) of MICAS by Type of Expenditure, Tanzania Mainland 2006/07 - 2016/17

| Financial | Personal          | Other    | Development | Total    |
|-----------|-------------------|----------|-------------|----------|
| Year      | <b>Emoluments</b> | Charges  |             |          |
| 2006/07   | 2,950.6           | 10,000.0 | 40,004.1    | 52,954.7 |
| 2007/08   | 3,549.1           | 7,481.4  | 4,991.0     | 16,021.5 |
| 2008/09   | 3,754.6           | 7,481.4  | 9,929.2     | 21,165.2 |
| 2009/10   | 6,335.7           | 9,481.4  | 6,597.3     | 22,414.4 |
| 2010/11   | 6,129.9           | 8,131.9  | 4,482.6     | 18,744.4 |
| 2011/12   | 8,068.1           | 6,603.7  | 3,880.9     | 18,552.7 |
| 2012/13   | 10,171.7          | 6,039.3  | 3,096.6     | 19,307.6 |
| 2013/14   | 9,257.1           | 8,370.9  | 12,700.0    | 30,328.0 |
| 2014/15   | 11,000.9          | 8,805.7  | 16,850.0    | 36,656.6 |
| 2015/16   | 16,917.5          | 5,039.7  | 3,000.0     | 24,957.2 |
| 2016/17   | 13,437.3          | 3,888.2  | 3,000.0     | 20,325.5 |

Source: MICAS, 2015

# 3.6.2 Approved Budget for Financial Year 2015/16 and 2016/17

Table 3.43: Recurrent Budget (TZS million) for MICAS and Institutions by Department, Tanzania Mainland, 2015/16 and 2016/17

| No.  | Department                               | Recurren  | it Budget |
|------|------------------------------------------|-----------|-----------|
|      | _                                        | 2015/16   | 2016/17   |
| 1.   | Administration and General               | 3,154.0   | 3,851.1   |
| 2.   | Finance and Accounts                     | 288.1     | 259.8     |
| 3.   | Policy and Planning                      | 383.8     | 267.3     |
| 4.   | Government Communication Unit            | 75.4      | 63.7      |
| 5.   | Procurement Management Unit              | 216.6     | 212.6     |
| 6.   | Internal Audit                           | 138.2     | 93. 2     |
| 7.   | Information and communication Technology | 167.7     | 236.6     |
| 8.   | Legal Service Unit                       | 50.6      | 60.9      |
| 9.   | Culture Development                      | 4, 966. 9 | 3,233.8   |
| 10.  | Youth Development                        | 1,062.3   | -         |
| 11.  | Arts Development Department              | -         | -         |
| 12.  | Sports Development                       | 3,693.8   | 1, 416.3  |
| 13.  | Information Services                     | 10,216.2  | 7, 630.7  |
| Tota | .1                                       | 24,413.5  | 17,326.2  |

Source: MICAS, 2015

## 3.6.3 Planned Budget for OC for the Ministry and Institutions

Table 3.44 shows that the OC Budget allocation increased by 14.8 percent from TZS. 4,588.0 million in 2010/11 to TZS. 5,265.7 in 2014/15. The OC Budget for the institutions decreased by 0.1 percent from TZS. 3,543.8 in 2010/11 to TZS. 3,540.0 in 2014/15. The total budget of OC (Ministry and institutions) increased by 8.3 percent from TZS. 8,131.9million in 2010/11 to TZS. 8,805.7 in 2014/15.

Table 3.44: Planned Budget (TZS million) of OC for MICAS and Institutions, Tanzania Mainland, 2010/11-2014/15

| Year    | MICAS   | Institutions | Total   |
|---------|---------|--------------|---------|
| 2010/11 | 4,588.0 | 3,543.8      | 8,131.8 |
| 2011/12 | 3,806.2 | 2,797.6      | 6,603.8 |
| 2012/13 | 4,635.3 | 1,404.0      | 6,039.3 |
| 2013/14 | 4,941.9 | 3,429.0      | 8,370.9 |
| 2014/15 | 5,265.7 | 3,540.0      | 8,805.7 |

Source: MICAS 2015

Table 3.45 shows that, in the 2014/15 MICAS was allocated with a total of TZS. 25,655.7 million for OC and Development compared to TZS. 12,614.4 million in 2010/11, which was an increase of 103.4 percent. The Budget for OC increased by 8.3 percent from TZS. 8,131.8 in 2010/11 to TZS. 8,805.7 million in 2014/15. The development budget increased by 275.9 percent from TZS. 4,482.6 million in 2010/11 to TZS. 16,850.0 million in 2014/15.

Table 3.45: Planned Budget (TZS million) of OC and Development for MICAS and Institutions, Tanzania Mainland, 2010/11-2014/15

| Financial<br>Year | Other Charges (OC) | Development | Total Budget |
|-------------------|--------------------|-------------|--------------|
| 2010/11           | 8,131.8            | 4,482.6     | 12,614.4     |
| 2011/12           | 6,603.7            | 3,880.9     | 10,484.6     |
| 2012/13           | 6,039.3            | 3,096.6     | 9,135.9      |
| 2013/14           | 8,370.9            | 12,700.0    | 21,070.9     |
| 2014/15           | 8,805.7            | 16,850.0    | 25,655.7     |

Source: MICAS 2015

### 3.6.4 Revenue

The MICAS collects revenue from various sources including cinematographic permit, receipts from censorship, national stadium ancillary charges, receipts from press cards, printing and publications, receipts from newspaper registration, receipts from newspaper annual fee and receipts from conference facilities.

The collection of revenue for the past ten years is as shown in Table 3.46 The total amount reported excludes revenue collected by institutions under the Ministry and direct deductions.

Table 3.46: MICAS Budget and Actual Revenue (TZS millions), Tanzania Mainland, 2006/07 -2014/2015

| Year    | Budgeted<br>(Planned<br>Revenue) | Actual<br>Revenue | Actual to Budgeted - Revenue (percent) |
|---------|----------------------------------|-------------------|----------------------------------------|
| 2006/07 | 98.4                             | 214.7             | 218.2                                  |
| 2007/08 | 229.3                            | 246.1             | 107.3                                  |
| 2008/09 | 313.4                            | 554.3             | 176.8                                  |
| 2009/10 | 414.9                            | 416.0             | 100.3                                  |
| 2010/11 | 697.6                            | 441.5             | 63.3                                   |
| 2011/12 | 766.9                            | 690.4             | 90.0                                   |
| 2012/13 | 714.2                            | 931.4             | 130.4                                  |
| 2013/14 | 882.2                            | 724.1             | 82.1                                   |
| 2014/15 | 1,149.0                          | 904.9             | 78.9                                   |
| 2015/16 | 1,330.0                          | 1,429.3           | 107.5                                  |

Source: MICAS 2015

Table 3.46 reveals that the Ministry's actual revenue collection increased by 565.6 percent from TZS. 214.7 million in 2006/07 to TZS. 904.9 million in 2014/15.

### 3.7 Conclusion and Recommendations

The information which is contained in this report focused only on the existing secondary data. They do not reveal all important data under the four sectors. As this being a start, it calls for more work to be undertaken. There is a need of having a detailed database for each section, department, and institution and at the Ministry level which will provide reliable and valid data.

The following are gaps that need further data collection;

- i. Social media (blogs), media owners (newspaper, television and radio) and bloggers.
- ii. Intangible cultural heritage products, tangible cultural heritage products, cultural tourists, traditional festival events, national archives, libraries and books related to cultural issues.
- iii. Video exhibition centers (VEC) well known as "Vibanda umiza" and video libraries.
- iv. Participation in games, sports and physical activity
- v. Sports infrastructures e.g cricket grounds, tennis courts students enrolled and graduated from Malya Sports College by field of study.